

**TO THE HONORABLE BOARD OF COMMISSIONERS OF BERRIEN COUNTY:** Your County Personnel and Human Services Committee respectfully recommends the adoption of the following:

**RESOLUTION**

**WHEREAS,** Voice.Change.Hope (VCH) Alliance mission and vision is a community alliance to eliminate substance use disorder and addiction from families of Southwest Michigan and assurance that individuals receive needed support to achieve a healthy recovery and no longer suffer the stigma of addiction; and

**WHEREAS,** Berrien County Health Department (BCHD), the fiduciary for VCH, wishes to contract with On Base Productions for the production of outreach and promotional materials that increase awareness towards addiction & recovery resources in Berrien County; and

**WHEREAS,** On Base Productions will provide photography and videography services for BCHD on behalf of VCH, with video services to include an "About Us" video, short segments for use as commercials and in social media as well as other promotional platforms, and photography services that help promote the Berrien County engagement center – Carol's Hope; additionally On Base Productions will provide a digital link to all pictures and files created to BCHD for continued use after the project period; and

**WHEREAS,** BCHD on behalf of VCH will pay On Base Productions \$4,000 for all deliverables noted and as outlined in the agreement; and

**WHEREAS,** the contract has been reviewed and approved by Corporate Counsel.

**NOW, THEREFORE, BE IT HERBY RESOLVED** that the Berrien County Board of Commissioners authorizes BCHD, as fiduciary for VCH, to contract with On Base Productions for addiction & recovery resource promotion services.

**RESPECTFULLY SUBMITTED,  
BERRIEN COUNTY PERSONNEL AND HUMAN SERVICES COMMITTEE**

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William J. Chickering, Chairman

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David Vollrath, Vice-Chairman

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Teri Sue Freehling

